



DO NOT DISTURB

We're forming the future of finance

Concept: Message hangers for hotel room doors at financial technology conference

Brief: Informative, light-hearted, witty content for short-term, high-impact campaign

Objective: Awareness – Make the Capco brand and offer memorable for event attendees

Front

Do Not Disturb

10am - 11am

We're forming
the future
of finance!

CAPCO

FORMING THE FUTURE
OF FINANCE

Back

Room Empty

(Unlike Our To
Do List)

CAPCO

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OF FINANCE

Front

**Do Not
Disturb**

10am - 11am

We're forming the
future
of finance!

CAPCO

FORMING THE FUTURE
OF FINANCE

Back

**Please
Tidy This
Room**

(Sorry-we've been
throwing a lot of ideas
around)

CAPCO

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OF FINANCE

Front

*Pre/***Occupied**

*We're forming
the future
of finance!*

Do not disturb
10am-11am

CAPCO

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OF FINANCE

Back

Room Service

Hungry for innovation?

- Market intelligence
(Full English,
Continental,
International)
- Financial industry
expertise (extra strong)
- Regulation strategies
(unscrambled)
- Project delivery (Extra
smooth)

CAPCO

FORMING THE FUTURE
OF FINANCE

Front

Quiet Please!

*(We're helping
your business
to make a
noise)*

CAPCO

FORMING THE FUTURE
OF FINANCE

Back

Please Tidy This Room

*(Sorry-we've been
throwing a lot of
ideas around)*

CAPCO

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OF FINANCE

1. Front



1. Back



2. Front



2. *Back*

